

Bogazici University
Cultural Studies Program

CCS 504: Methodology and Research
Friday 11:00-14:00
Spring 2014

Professor:

Assistant Professor Ayse Dayi

Office: TB 425

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Office Hours: 10:00-11:00 am, Fridays or by appointment

Course Description:

This course will introduce you to qualitative methodology as it is theorized and applied in social sciences and cultural studies. Starting with philosophical and paradigmatic foundations, you will learn about ethnography (including feminist ethnography and auto-ethnography), discourse analysis, and grounded theory, especially from postmodern and poststructural perspectives, and gain hands on experience on research design, data collection, data analysis and writing, including creative, alternative ways of academic writing.

Course Objectives:

By the end of this course, I would like you to:

- gain an understanding of the various traditions of qualitative methods with their philosophical/theoretical and historical origins, development and strategies,
- gain experience in research design, data collection (especially interviewing), data analysis, and academic writing
- gain exposure to traditional and alternative (postmodern, poststructural, auto-ethnographic) writing styles in qualitative research
- be able to critically assess research reported by others found in academic, policy, and media sources

Course policies:

Academic Integrity: Academic dishonesty includes cheating, plagiarism, forgery, fabrication of information of citations, facilitating acts of academic dishonesty by others, unauthorized prior possession of examinations, submitting work of another person or work previously used without informing the instructor, submitting the same work, either written or oral, in two or more classes without the knowledge and consent of the instructors involved, tampering with academic work of other students, and lying to the instructor. Plagiarism occurs when a text is copied word for word without properly citing the author or when copying ideas from others and presenting them as your own. Avoid plagiarism by citing the source of information or idea (the author and the date). If I discover that academic dishonesty has occurred, I will notify you of the finding, the penalty. The same written notice will be forwarded to the Cultural Studies Program. Anyone shown to be academically dishonest will receive an "F" grade for this course.

Course readings: A course package is available at the Nazar Copycenter on campus.

Your grade in the class will be determined by:

- Term Paper:
 - March 14: Formulation of the research question (5 pts). Bring it class, we will work on them.
 - March 28: Introduction and a short Literature review due (10 pts).
 - April 11: Methods section and revised versions of Intro and Lit review due (methods includes choice of method and research instrument e.g. interview form, observation protocol, etc.) Read ahead for discourse analysis, if you will use that as your analysis method (20 pts)
 - May 16: Data Analysis and Research Memos due (please attach your data –transcripts, observations, archival data/documents etc.) (15 pts)
 - June 2: Final Paper (50 pts).

Term Paper: Using Prof. Dayi’s research study entitled “Transnational politics of reproduction: A comparative study of Turkey, France, and the United States“ as a framework, each student will formulate a research question of their own interest and conduct a small scale research using ethnographic methods such as in-depth interviewing and analysis of archival data (e.g. analyzing media news, reports, policy reports, medical curriculum, etc.) and write a research paper on it.

Final Grades will be assigned as follows:

AA: 90-100
BA: 85-89
BB: 80-84
CB: 75-79
CC: 70-74
DC: 65-69
DD: 50-64

Course Outline¹

Feb 21:

Introduction to the course and to each other..

Feb 28: Introduction to Qualitative Methods

Denzin, Norman & Lincoln, Y. S. (2011). Introduction: The Discipline and Practice of Qualitative Research. Sage Handbook of Qualitative Research 4th Edition. Thousands Oaks, CA: Sage Publications. (PDF will be emailed to you)

Alasuutari, Pertti (1995). Researching Culture: Qualitative Method and Cultural Studies. London: Sage Publications. (pp. 6-46) (Ch: 2 What is Qualitative research, Ch:3 What is Cultural Studies, and Ch 4: Theoretical Framework and Method) (handed in class on Feb 21)

¹ Timeline in this course can be changed by the instructor to accommodate schedule changes and class pace. Changes to timeline will be announced in class and when possible posted on blackboard.

March 7: Philosophical Traditions

Holstein, James A., & Gubrium, Jaber F. (1994). Phenomenology, Ethnomethodology, and Interpretive Practice. In N. Denzin, & Y. S. Lincoln (Eds.), *Handbook of Qualitative Research* (pp. 262-270). Thousand Oaks, CA: Sage Publications.

Schwandt, Thomas A. (1994). Constructivist, Interpretivist Approaches to Human Inquiry. N. Denzin, & Y. S. Lincoln (Eds.), *Handbook of Qualitative Research* (pp. 118-137). Thousand Oaks, CA: Sage Publications.

Lather, Patti (1988). Feminist Perspectives on Empowering Research Methodologies, *Women's Studies International Forum*, V. 11, pp. 569-581.

Gannon, Susanne, & Davies, Bronwyn (2012). Postmodern, Poststructural, and Critical Theories. In Sharlene J. Nagy Hesse-Biber (Ed.), *Handbook of Feminist Research: Theory and Praxis* (pp. 71-106). Thousand Oaks, CA: Sage Publications

March 14: Critical Ethnography (Bring your research questions to class)

Weis, Lois, & Fine, Michelle (2000). *Speed Bumps: A Student-Friendly Guide to Qualitative Research*. New York, NY: Teachers College Press. (Ch.1, 2, 3, and 4).

Dayi, A. Transnational politics of reproduction: A comparative study of Turkey, France, and the United States: Project Summary (Will be sent as a PDF by Dr. Dayi)

March 21: Feminist Ethnography and Feminist Auto-Ethnography

Rapp, Rayna (2000). How Methodology Bleeds into Daily Life *Testing Women*. In R. Rapp, *Testing the Fetus: The Social Impact of Amniocentesis in America (The Anthropology of Everydaylife)* (pp. 1-22). New York, NY: Routledge.

Casper, Monica. J. (1998). *The Making of the unborn patient: A social Anatomy of fetal surgery*. New Brunswick, NJ: Rutgers University Press. (Ch.1: Introduction: Fetal Matters and Ch. 4: Working on (and around) the Unborn Patient: Negotiating Social Order in a Fetal Treatment Unit.

Villenas, S. (2000). Ch 3: This ethnography called my back: Writings of the exotic gaze, "othering", Latina, and Recurperating Xicanisma. In E. St. Pierre, W. S. Pillow (Eds.), *Working the Ruins: Feminist Poststructural Theory and Methods in Education* (pp. 74-95). London, England: Routledge.

March 28: Research Design (Introduction and Lit Review are due)

Marshall, Catherine, & Rossman, Gretchen B. (1999). *Designing Qualitative Research, 3rd Edition*. Thousand Oaks: Sage Publications. Read Ch 1 (Introduction), Ch. 2 (The "What" of the study: Building the Conceptual framework), Ch. 3 (The "How" of the Study: Building the Research Design), and Ch. 4 (Data Collection Methods).

April 4: Grounded Theory (a lá Strauss ☺)

Strauss, Anselm L. (1987). *Qualitative Analysis For Social Scientists*. Cambridge: Cambridge University Press. Read Introduction (Ch 1), Two Illustrations (Ch. 2), Codes and Coding (Ch 3), Memos and Memo Writing (Ch, 5).

Dayi, A. (2005). *The Empowerment of Women in Reproductive Services: A post-structural feminist case study of two women's health centers*. Unpublished Dissertation. Read the Methodology Chapter. (will be sent as PDF by Dr. Dayi).

April 11: Grounded Theory and the Postmodern Turn (Methods Section Due)

Clarke, Adele E. (2005). *Situational Analysis: Grounded Theory After the Postmodern Turn*. Thousand Oaks: Sage Publications. Read Prologue: Regrounding Grounded Theory, Ch 1 (Pushing and Being Pulled Around the Postmodern Turn), Ch.2 (From Chicago Ecologies to Situational Analysis), and Ch. 3: Doing Situational Maps.

April 18: Discourse Analysis

Parker, Ian. (1999). Introduction: Varieties of discourse and analysis. In I. Parker & the Bolton Discourse Network (Eds.), *Critical textwork: An introduction to varieties of discourse and analysis* (pp. 1-12), Buckingham, England: Open University Press.

Clarke, Adele E. (2005). *Situational Analysis: Grounded Theory After the Postmodern Turn*. Thousand Oaks: Sage Publications. Read Ch. 4 (Turning to Discourse), Ch. 5 (Mapping Narrative Discourses), and Ch. 6 (Mapping Visual Discourses).

Read one of the two (or both if you like ☺):

Hopfl, Heather (1999). Organizations: breaking the body of the text. In I. Parker & the Bolton Discourse Network (Eds.), *Critical textwork: An introduction to varieties of discourse and analysis* (pp. 129-140), Buckingham, England: Open University Press.

Nightingale, David (1999). Bodies: reading the body. In I. Parker & the Bolton Discourse Network (Eds.), *Critical textwork: An introduction to varieties of discourse and analysis* (pp. 167-177), Buckingham, England: Open University Press.

No class on April 25: Spring Break, Go rest and have fun!

May 2: Interviewing

Kvale, Steinar (1996). *Interviews: An introduction to Qualitative Research Interviewing*. Thousand Oaks, CA: Sage Publications. Read Ch. 1 (Interviewing as Research), Ch. 2 (The Interview as a Conversation), Ch. 5 (Thematizing and Designing an Interview Study), Ch. 6 (Ethical Issues in Interview Inquiries), and Ch. 7 (The Interview Situation).

May 9: Data Analysis Workshop

Please bring your data and maps (data meaning interview transcripts, observation notes or documents), and initial analyses. We will work together on your questions.

May 16: Writing (Data Analysis and Research Memos Due)

Richardson, Laurel (2000). Ch.7: Skirting a Pleated Text: De-Disciplining an Academic Life. In E. St. Pierre, W. S. Pillow (Eds.), *Working the Ruins: Feminist Poststructural Theory and Methods in Education* (pp. 153-178). London, England: Routledge.

Tillman-Healy, Lisa M. (1996). A secret life in a culture of thinness: Reflections on Body, Food, and Bulimia. In C. Ellis & A. P. Bochner (Eds.), *Composing Ethnography: Alternative Forms of Qualitative Writing, Ethnographic Alternative Series Volume 1*, (pp. 76-108). AltaMira Press: Walnut Creek, CA.

Ellis, Carolyn, & Bochner, Arthur, P. (1992). Ch. 4: Telling and Performing Personal Stories: The Constraints of Choice in Abortion. In C. Ellis & M. C. Flaherty (Eds.), *Investigating subjectivity: Research on lived experience* (pp. 79-101). Newbury Park, CA: Sage.

Rambo Ronai, Carol (1992). Ch 5: The reflexive Self Through Narrative: A Night in the Life of an Erotic Dancer/Researcher. In C. Ellis & M. C. Flaherty (Eds.), *Investigating subjectivity: Research on lived experience* (pp. 102-124). Newbury Park, CA: Sage.

Richardson, Laurel (1992). Ch. 6: The Consequences of Poetic Representation: Writing the Other, Rewriting the Self. In C. Ellis & M. C. Flaherty (Eds.), *Investigating subjectivity: Research on lived experience* (pp. 125-137). Newbury Park, CA: Sage.

Final Paper Due: June 2, Monday by 12:00 pm. Please leave papers with Sema Hanim.